



Dr. Marcelo Hochman

President of IndeDocs | Surgeon | Advocate

SPEAKER KIT



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WHY DR. MARCELO HOCHMAN

Dr. Marcelo Hochman is a double Board-certified facial plastic and reconstructive surgeon on a mission to build better medicine for patients and doctors, not just better business.

WHAT TO EXPECT...

Here's what you can expect from Dr. Marcelo Hochman:

- Training & presentations will be professionally prepared and dynamically delivered, customized to focus on achieving the outcomes you want with your audience.
- Speeches will be customized to suit your theme.
- Hosted events will be informative and engaging.
- A personal phone consultation prior to your event, so Dr. Marcelo Hochman can better understand how he can best serve you and your audience.
- Prompt, professional replies to your phone calls and email messages.

DR. MARCELO HOCHMAN'S STORY

President of Independent Doctors of South Carolina, Dr. Marcelo Hochman is a double Board-certified head, neck, and facial plastic and reconstructive surgeon, founder of Charleston's Facial Surgery Center, and Past President of the Charleston County Medical Society.

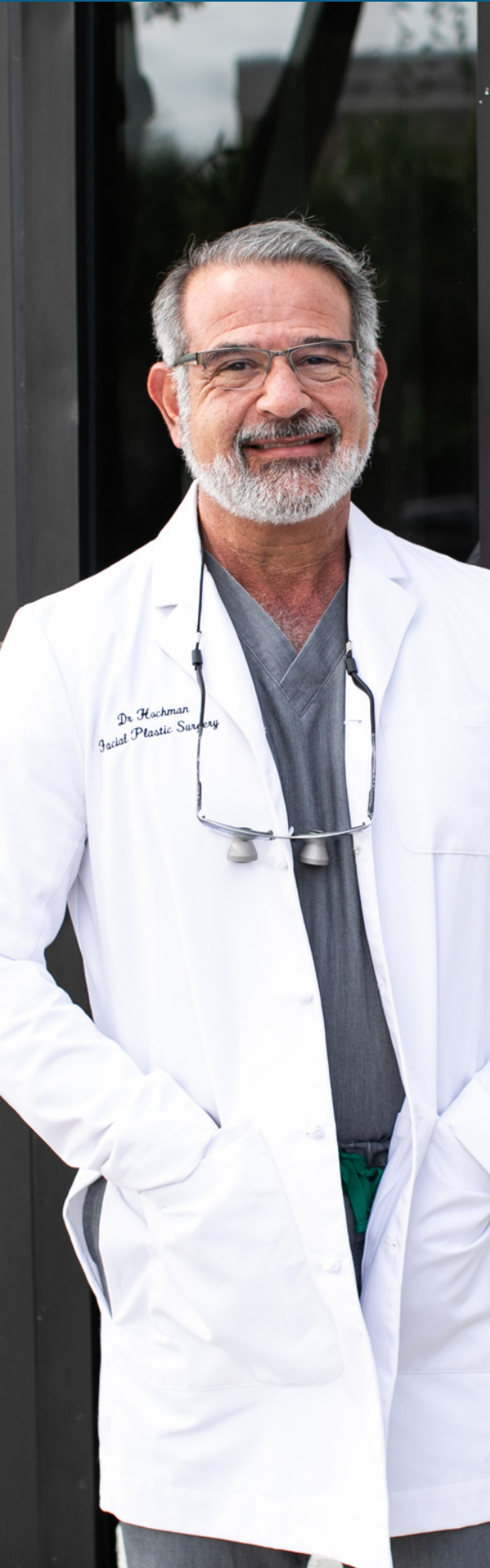
Dr. Hochman's mission: **To put the power of choice back into the hands of patients and physicians** and disrupt the healthcare bureaucracy that controls and limits options.

Specializing in cosmetic and reconstructive facial surgery, Dr. Hochman provides pro-bono care for children with vascular anomalies as the Founder and Medical Director of the Hemangioma International Treatment Center.

Through IndeDocs, Dr. Hochman promotes the independent practice of medicine to **improve patient experiences** and ensure that patients and physicians have **alternatives** and access to **high-quality, doctor-driven care**. IndeDocs unites tenured colleagues with doctors-in-training to provide **valuable advocacy, assistance, and continued education**, protecting the interests of doctors and patients into the future and building better medicine, not better business.



DR. MARCELO HOCHMAN'S STORY



A fierce advocate for a healthcare system rooted in the **choice of where, how, and with whom doctors and patients practice and receive care**, Dr. Hochman champions legislative projects such as **Certificate of Need repeal, the prohibition of economic credentialing and non-compete clauses, and tax incentives for individual doctors who provide pro-bono medical care.**

Dr. Hochman believes that **everyone** deserves to have the **freedom to make choices** for their own care and practice. By improving the options in healthcare today, we will create better medicine and better physicians in every community.

He has continuously been listed in "**The Best Doctors in America**" and has received The Order Of The Palmetto - South Carolina's highest award for his medical work.

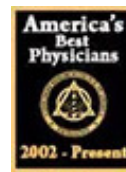
Dr. Hochman and his wife of 20 years are parents to three adult sons and currently live in Charleston, South Carolina. When he's not in the operating room, teaching, or championing healthcare reform, you can find him enjoying the perfect glass of wine or coffee, occasionally indulging his love of fine cigars.

FEATURED



● **USA TODAY** THE WALL STREET JOURNAL. *The Post and Courier* *The State*

RECOGNIZED BY



HCC Award Winner

**Former President of the Charleston County
Medical Society**

Founder of RepealCON.org

Founder of ActionPPE.org

*Worked to deliver crucial equipment and
education to independent doctors during the
COVID-19 pandemic*

ACCOLADES + MEDIA

KEY MESSAGE PILLARS

Doctor and Patient Choice

When general practitioners to specialists become employees of larger systems rather than practicing independently, the result is fragmented care, severe cost increases, and enforcement of hospital directives instead of patient focus.

To combat these issues, Dr. Hochman helped found **IndeDocs** to protect and promote independent practice, ensuring that physicians remain advocates for the patients they serve. He is also a fierce supporter of healthcare policy changes that put the power of choice back in the hands of patients and their doctors.



Prohibiting Economic Credentialing and Non-Compete Clauses

Dr. Hochman is on a mission to disrupt the healthcare bureaucracy that controls and limits their options. Economic credentialing and non-compete clauses stifle the power of patient and doctor choice.



Certificate of Need Repeal

Certificate of Need laws across the country favor large, multi-billion-dollar hospital corporations and continue to hurt patients while skyrocketing healthcare costs and revoking patient and doctor choice to receive and deliver excellent care.



Incentivizing Pro-Bono Care

Dr. Hochman pursues legislation that provides tax incentives for independent doctors who provide pro-bono, charitable medical care and surgical procedures.



TALKING POINTS

- The pernicious ways **healthcare systems are discouraging more and more doctors from practicing independently** and how that impacts the entire healthcare system (especially individual patients)
- The impact on **healthcare costs to patients** as the number of independent doctors dwindles
- Why patients are happier when doctors have autonomy of where and how they practice
- The impact of Certificate of Need laws and non-compete clauses particularly on rural communities
- How Certificate of Need laws across the country are hurting patients and skyrocketing healthcare costs
- How healthcare systems use non-compete clauses in employment contracts to put their own interests ahead of patient care
- The factors that limit doctors' ability to provide charity or pro bono care and how tax incentives for doctors will ultimately lead to more options and less red tape for patients in need.
- What economic credentialing is and how hospitals are using it to further enrich their bottom line while limiting patients' options
- The actions state and federal legislators can take to improve healthcare for patients and doctors



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FEES

Dr. Marcelo Hochman's speaking fees vary depending on the topic, duration, and audience size.

Please inquire for the exact rate.

FEES ARE CUSTOMIZABLE AND NEGOTIABLE

ADDITIONAL CONSIDERATIONS:

When deciding to book Dr. Marcelo Hochman, here are some additional things to consider in your budget.

- Event Admission tickets
- Airfare
- Ground Transportation/ rental car
- Meals & Gratuities: Per diem \$100/day
- Hotel Accommodations
- 4-star hotel or higher
- Ground transportation to the hotel
- 1 room for speaker

**FULL SPEAKERS RIDER
PROVIDED UPON BOOKING**



TO BOOK

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